

Program

31 January 2008

08:30 **Opening:** Welcoming addresses by President of Univ. of Bayreuth, the US Consulate General, Prof. Michael Zöller

09:15 **Bolter, Jay D.** (Wesley Chair in New Media, Georgia Institute of Technology): "The Scopic Regimes of American Media Culture"

10:00 **Müller-Jacquier, Bernd** (Intercultural German Studies, Univ. Bayreuth): "Performing culturality in initial contact situations"

11:00 **Bargatzky, Thomas** (Ethnology, Univ. Bayreuth): "Americanisms, Hispanisms, Nationalisms: Becoming Aztlan in the República del Norte?"

11:30 **Depkat, Volker** (History, Univ. Regensburg): "Democracy American or European Style? Talking about Democracy in Europe, 1945-1960"

12:00 **Fendler, Ute** (Romance and Comparative Literature, Univ. Bayreuth): "Migrants in Canada-between Americanism and Américanité"

14:00 **Pisarz-Ramírez, Gabriele** (American Studies, Univ. Leipzig, currently Univ. Bayreuth): "African-Canadian Literature and the Americas"

14:30 **Fröhlich, Hellmut** (Cultural Geography, RWTH Aachen): "Urbanism and Americanism: Stadtentwicklung in Nordamerika zwischen Ideologie, Dystopie und der 'Amerikanisierung' europäischer Städte"

15:00 **Kamphausen, Georg** (Political Sociology, Univ. Bayreuth): "Die Europäisierung des Amerikanismus: Die Amerikakritik im Spiegel des europäischen Selbstzweifels"

16:00 **Lepsius, Oliver** (Law, Univ. Bayreuth): "Americanism in Law"

16:30 **Linhardt, Marion** (Music Theater, Univ. Bayreuth): "Transatlantic Discourses: 'American' Musical Theater and Entertainment"

17:15 **Maher, Thomas M.** (Communication Studies, Univ. of Louisiana): "American environmentalism on the defensive: The conservative attack and its effects"

18:00 **Matuschewski, Anke** (Urban and Regional Planning, Univ. Bayreuth): "Americanism in der deutschen Stadtplanung zwischen Ablehnung und selektiver Kopie - Die Adaption von Public Private Partnerships und BIDS in Deutschland"

1 February 2008

08:30 **Miller, James A.** (American Studies, George Washington Univ.): "The Diasporic Turn: Shifting Paradigms in African American Studies"

09:15 **Mühleisen, Susanne** (English Linguistics, Univ. Bayreuth): "American adaptations: Language ideology and the language divide in cross-Atlantic translations"

09:45 **Sumner, David T.** (American Studies, Linfield College, Oregon): "Location and Landscape in Literary Americanisms: A brief look at H. L. Davis and F. Scott Fitzgerald"

11:00 **Zacharasiewicz, Waldemar** (American Studies, Univ. Wien): "Dixie Unlimited: Amerikanische Identität und südstaatliches Selbstverständnis"

11:45 **Müller, Jürgen E.** (Media Studies, Univ. Bayreuth): "In Search of Otherness or Sameness: Traces of Americanism in the Cinéma Québécois"

12:15 **Dannenberg, Hilary** (English Literature and Anglophone Literatures, Univ. Bayreuth): "Invasion Narratives and American Identities in the Science-Fiction Film"

14:15 **Mungen, Anno** (Music Theater, Univ. Bayreuth): "'Amerikanismus' in German music theater of the 1920s"

14:45 **Murschhauser, Marc** (Ethnology, LMU München): "Africa in America: An Ethnological Perspective on Black Identity in the Americas"

15:15 **Fitz, Karsten** (American Studies, Univ. Passau): "Between the Old Testament, the Declaration of Independence, and American Exceptionalism: Conservative Christian Colleges in the U.S."

16:15 **Sokol, Monika** (Iberoromance Linguistics, Univ. Bayreuth): "Americanism and Americanisms in European Hip Hop in a Comparative Perspective"

16:45 **Steiert, Thomas** (Music Theater, Univ. Bayreuth): "Interrupted Circulation: 'Exil' and 'Besatzung'"



Americanisms

The idea of an American singularity has worked as a keystone of identifications, adaptations, and dissociations within and without the boundaries of North America. But the varied forms of such identification patterns, including the regional and the ethnic, invite a long-overdue reflection.

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Universitätsverein Bayreuth e. V.

The Conference Venue



The conference will be held at the Studentenwerk Oberfranken on the university campus, located on the southern outskirts of Bayreuth – though within easy reach of the city center. Founded in 1975, the University is one of the youngest universities in Germany and has approximately 9,000 students.

Further Information / Contact

Please find further information including the complete conference program as well as a detailed description of how to get to the conference venue on our website at <http://gelb.net/americanisms/>.

You can contact the conference organizer Michael Steppat by email: Michael.Steppat@uni-bayreuth.de.

Americanisms

Discourses of Exception, Exclusion, Exchange

International Conference at the Bayreuth Institute for American Studies (BIAS | in the course of formation)

**University of Bayreuth, Germany
31 January and 1 February 2008**

Concept: Georg Kamphausen, Susanne Mühleisen,
Michael Steppat

Organizer: Michael Steppat